

Website review barzii.design

Generated on August 28 2025 23:06 PM





The score is 59/100




SEO Content

	Title	Home - Nikita Barzii																					
		Length : 20																					
		Perfect, your title contains between 10 and 70 characters.																					
	Description	Passionate freelance Product / UX designer specializing in user-centered experiences - wireframing, prototyping, design and testing.																					
		Length : 132																					
		Great, your meta description contains between 70 and 160 characters.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Nikita Barzii</td></tr><tr><td>description</td><td>Passionate freelance Product / UX designer specializing in user-centered experiences - wireframing, prototyping, design and testing.</td></tr><tr><td>url</td><td>https://barzii.design/</td></tr><tr><td>site_name</td><td>Nikita Barzii</td></tr><tr><td>updated_time</td><td>2025-08-27T20:05:41+02:00</td></tr></table>						Property	Content	locale	en_US	type	website	title	Home - Nikita Barzii	description	Passionate freelance Product / UX designer specializing in user-centered experiences - wireframing, prototyping, design and testing.	url	https://barzii.design/	site_name	Nikita Barzii	updated_time	2025-08-27T20:05:41+02:00
Property	Content																						
locale	en_US																						
type	website																						
title	Home - Nikita Barzii																						
description	Passionate freelance Product / UX designer specializing in user-centered experiences - wireframing, prototyping, design and testing.																						
url	https://barzii.design/																						
site_name	Nikita Barzii																						
updated_time	2025-08-27T20:05:41+02:00																						
	Headings	H1 0	H2 3	H3 11	H4 12	H5 0	H6 0																
		• [H2] Hi, I'm Nikita Barzii																					




SEO Content

		<ul style="list-style-type: none">• [H2] And I create designs that drive 40% more conversions• [H2] Interested? Reach out and let's chat• [H3] My proficiency is proved by reputable organizations.• [H3] UX/UI Design Support When and Where You Need It• [H3] Designing for Impact Across Industries• [H3] Revitalizing the user experience for 500M+ digital wallet users• [H3] A Usability Overhaul for Benchmark Mineral Intelligence product• [H3] Mobile Product Design Under Tight Deadlines During Full Rebranding• [H3] Research-Informed Mobile Design for a Medical Start-up• [H3] A 25% increase in order completion rate• [H3] Improved preparedness with real-time flood alerts for parents• [H3] Achieved a 17% increase in active user sessions• [H3] FAQs• [H4] For Startups & Small Businesses• [H4] For Marketing Teams• [H4] For Enterprise• [H4] Fintech• [H4] SaaS• [H4] Healthcare & MedTech• [H4] AI & Machine Learning• [H4] Automotive & Mobility• [H4] Real Estate & PropTech• [H4] E-commerce & Retail• [H4] Education & E-learning• [H4] Tech Startups
	Images	<p>We found 17 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
--	-------------	---

SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.26% Internal Links 89.74%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
User Experience (UX) Research	Internal	Passing Juice
User Research	Internal	Passing Juice
Usability Testing	Internal	Passing Juice
User Experience Mapping	Internal	Passing Juice
Competitive Analysis	Internal	Passing Juice
Personas Development	Internal	Passing Juice
UI Design	Internal	Passing Juice
Visual Design	Internal	Passing Juice
Interaction Design	Internal	Passing Juice
Information Architecture (IA)	Internal	Passing Juice
UX Strategy and Consulting	Internal	Passing Juice
UX Strategy Development	Internal	Passing Juice
Design Thinking Facilitation	Internal	Passing Juice
UX Audit	Internal	Passing Juice
Product Design Consultancy	Internal	Passing Juice

In-page links

Post-Launch Services	Internal	Passing Juice
Continuous Improvement	Internal	Passing Juice
Design System Maintenance	Internal	Passing Juice
User Support & Documentation	Internal	Passing Juice
Specialized UX/UI Services	Internal	Passing Juice
Accessibility Design	Internal	Passing Juice
Conversion Rate Optimization (CRO)	Internal	Passing Juice
UX/UI for Emerging Technologies	Internal	Passing Juice
Mobile App Design	Internal	Passing Juice
Projects	Internal	Passing Juice
About me	Internal	Passing Juice
Blog	Internal	Passing Juice
Revitalizing the user experience for 500M+ digital wallet users	Internal	Passing Juice
A Usability Overhaul for Benchmark Mineral Intelligence product	Internal	Passing Juice
Mobile Product Design Under Tight Deadlines During Full Rebranding	Internal	Passing Juice
Research-Informed Mobile Design for a Medical Start-up	Internal	Passing Juice
Home	Internal	Passing Juice
LinkedIn	External	Passing Juice
Instagram	External	Passing Juice
Behance	External	Passing Juice
Twitter (X)	External	Passing Juice






SEO Keywords

	Keywords Cloud	research design uxui experience services information platforms product usability user
--	----------------	--





Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
design	49	✖	✖	✓	✓
user	26	✖	✖	✓	✓
experience	13	✖	✖	✓	✓
uxui	13	✖	✖	✖	✖
services	12	✖	✖	✖	✖








Usability

	Url	Domain : barzii.design Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	---

Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://barzii.design/sitemap_index.xml</div>
	Robots.txt	<div>http://barzii.design/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>