



# Website review kotel-54.ru

Generated on May 05 2025 12:03 PM

The score is 40/100



## SEO Content

|    | Title               | ИП Волынская Н.Г.<br><b>Length : 17</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                            |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
|------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|--|--|----------|---------|------|---------|-----|---------------------|-------|-------------------|---|---|---|---|
|    | Description         | ИП Волынская Н.Г.<br><b>Length : 17</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                           |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
|  | Keywords            | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                              |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
|  | Og Meta Properties  | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://kotel-54.ru</td></tr><tr><td>title</td><td>ИП Волынская Н.Г.</td></tr></tbody></table> |    |    |    |  |  | Property | Content | type | website | url | https://kotel-54.ru | title | ИП Волынская Н.Г. |   |   |   |   |
| Property                                                                           | Content             |                                                                                                                                                                                                                                                                                  |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
| type                                                                               | website             |                                                                                                                                                                                                                                                                                  |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
| url                                                                                | https://kotel-54.ru |                                                                                                                                                                                                                                                                                  |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
| title                                                                              | ИП Волынская Н.Г.   |                                                                                                                                                                                                                                                                                  |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
|  | Headings            | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>                                                                                    |    |    |    |  |  | H1       | H2      | H3   | H4      | H5  | H6                  | 0     | 0                 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2                  | H3                                                                                                                                                                                                                                                                               | H4 | H5 | H6 |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
| 0                                                                                  | 0                   | 0                                                                                                                                                                                                                                                                                | 0  | 0  | 0  |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
|  | Images              | We found 42 images on this web page.<br><br>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |
|  | Text/HTML Ratio     | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                                              |    |    |    |  |  |          |         |      |         |     |                     |       |                   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|
|  | Flash  | Perfect, no Flash content has been detected on this page.                                          |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|                                                                                    |                         |                                                                                                |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                               |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|    | In-page links           | We found a total of 82 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 1.22%<br>Internal Links 98.78%  |

## In-page links

| Anchor                                                     | Type     | Juice         |
|------------------------------------------------------------|----------|---------------|
| <a href="#">Каталог</a>                                    | Internal | Passing Juice |
| <a href="#">О компании</a>                                 | Internal | Passing Juice |
| <a href="#">Контакты</a>                                   | Internal | Passing Juice |
| <a href="#">Доставка</a>                                   | Internal | Passing Juice |
| <a href="#">Оплата</a>                                     | Internal | Passing Juice |
| <a href="#">Личный кабинет</a>                             | Internal | Passing Juice |
| <a href="#">Блог</a>                                       | Internal | Passing Juice |
| <a href="#">Модульные котельные, два котла газ/дизель</a>  | Internal | Passing Juice |
| <a href="#">Модульные котельные, один котел газ/дизель</a> | Internal | Passing Juice |
| <a href="#">Модульные электрические котельные</a>          | Internal | Passing Juice |

## In-page links

|                                                               |          |               |
|---------------------------------------------------------------|----------|---------------|
| <a href="#">Модульные паровые котельные</a>                   | Internal | Passing Juice |
| <a href="#">Аренда модульных котельных</a>                    | Internal | Passing Juice |
| <a href="#">Станции подготовки топлива</a>                    | Internal | Passing Juice |
| <a href="#">Запчасти для горелок</a>                          | Internal | Passing Juice |
| <a href="#">Электроды розжига</a>                             | Internal | Passing Juice |
| <a href="#">Электроды ионизации</a>                           | Internal | Passing Juice |
| <a href="#">Топочные автоматы</a>                             | Internal | Passing Juice |
| <a href="#">Реле давления</a>                                 | Internal | Passing Juice |
| <a href="#">Датчики пламени</a>                               | Internal | Passing Juice |
| <a href="#">Сервоприводы</a>                                  | Internal | Passing Juice |
| <a href="#">Кабели поджига и ионизации</a>                    | Internal | Passing Juice |
| <a href="#">Пульты управления</a>                             | Internal | Passing Juice |
| <a href="#">Форсунки</a>                                      | Internal | Passing Juice |
| <a href="#">Топливные насосы</a>                              | Internal | Passing Juice |
| <a href="#">Газовые мультиблоки</a>                           | Internal | Passing Juice |
| <a href="#">Блоки контроля герметичности</a>                  | Internal | Passing Juice |
| <a href="#">Трансформатор розжига</a>                         | Internal | Passing Juice |
| <a href="#">Запчасти на заказ</a>                             | Internal | Passing Juice |
| <a href="#">Детали трубопровода</a>                           | Internal | Passing Juice |
| <a href="#">ИФС</a>                                           | Internal | Passing Juice |
| <a href="#">Заглушка поворотная</a>                           | Internal | Passing Juice |
| <a href="#">Котлы производства ООО Фарта г.Новосибирск</a>    | Internal | Passing Juice |
| <a href="#">Водогрейные вертикальные</a>                      | Internal | Passing Juice |
| <a href="#">Водогрейные горизонтальные</a>                    | Internal | Passing Juice |
| <a href="#">Паровые котлы</a>                                 | Internal | Passing Juice |
| <a href="#">Экономайзеры</a>                                  | Internal | Passing Juice |
| <a href="#">Котлы электрические</a>                           | Internal | Passing Juice |
| <a href="#">Горелки производства ООО Фарта г. Новосибирск</a> | Internal | Passing Juice |

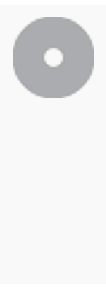
## In-page links

|                                                                       |          |               |
|-----------------------------------------------------------------------|----------|---------------|
| <a href="#">Газовые</a>                                               | Internal | Passing Juice |
| <a href="#">Дизельные</a>                                             | Internal | Passing Juice |
| <a href="#">Комбинированные</a>                                       | Internal | Passing Juice |
| <a href="#">Оборудование для пароконденсатных систем</a>              | Internal | Passing Juice |
| <a href="#">Система непрерывного контроля качества конденсата</a>     | Internal | Passing Juice |
| <a href="#">Станции сбора и перекачки конденсата</a>                  | Internal | Passing Juice |
| <a href="#">Сепараторы пара</a>                                       | Internal | Passing Juice |
| <a href="#">Станции редуцирования пара</a>                            | Internal | Passing Juice |
| <a href="#">Станции сбора и перекачки конденсата CHK</a>              | Internal | Passing Juice |
| <a href="#">Трубопроводная арматура</a>                               | Internal | Passing Juice |
| <a href="#">Грязевики</a>                                             | Internal | Passing Juice |
| <a href="#">Сепараторы воздуха и шлама</a>                            | Internal | Passing Juice |
| <a href="#">Воздухосборники</a>                                       | Internal | Passing Juice |
| <a href="#">Гидравлические стрелки</a>                                | Internal | Passing Juice |
| <a href="#">Услуги</a>                                                | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла</a>                                | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла ICI CALDAIE AX, BX, REX, SIXEN</a> | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла PROTHERM БИЗОН NO</a>              | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла ECOFLAM ECOMAX, DUOMAX, TRIMAX</a> | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла BIASI RCB 2S</a>                   | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла LAMBORGHINI MEGA PREX N</a>        | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла ALPHATHERM ALPHA R</a>             | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла БУРАН БОЙЛЕР CRONOS BB</a>         | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла ТЕПЛОСТРОЙПРОЕКТ-С RIM MAX</a>     | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла SCHUSTER SKD</a>                   | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла EUROTHERM TECHNOLOGY КОЛБИ</a>     | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла BAKER HUGHES, a GE Company</a>     | Internal | Passing Juice |
| <a href="#">Турбулизатор для котла ТУ 25.21.13-001-45034203-2020</a>  | Internal | Passing Juice |

## In-page links

|                                                                                               |          |               |
|-----------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Турбулизатор для котла UNICAL ELLPREX</a>                                         | Internal | Passing Juice |
| <a href="#">Топочные автоматы под заказ</a>                                                   | Internal | Passing Juice |
| <a href="#">Сервоприводы под заказ</a>                                                        | Internal | Passing Juice |
| <a href="#">Грязевики инерционно-гравитационные ФГИГ</a>                                      | Internal | Passing Juice |
| <a href="#">Грязевики тепловых пунктов ГТП ТС-569</a>                                         | Internal | Passing Juice |
| <a href="#">Грязевики вертикальные ТС-568</a>                                                 | Internal | Passing Juice |
| <a href="#">Грязевики горизонтальные ТС-566.00.000</a>                                        | Internal | Passing Juice |
| <a href="#">Грязевики вертикальные ТС-567.00.000</a>                                          | Internal | Passing Juice |
| <a href="#">Грязевик горизонтальный ТС-565</a>                                                | Internal | Passing Juice |
| <a href="#">Грязевики абонентские вертикальные FARTA</a>                                      | Internal | Passing Juice |
| <a href="#">Четыре модульные котельные поставлены и запущены в течении 2 календарных дней</a> | Internal | Passing Juice |
| <a href="#">Оферта и политика конфиденциальности</a>                                          | Internal | Passing Juice |
| <a href="#">Пользовательское соглашение</a>                                                   | Internal | Passing Juice |
| <a href="#">Условия обмена и возврата</a>                                                     | Internal | Passing Juice |
| <a href="#">Интернет-магазин создан на inSales</a>                                            | External | Passing Juice |
| <a href="#">Перейти в корзину</a>                                                             | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

персональных контактный  
корзину обработку имя  
телефон ознакомлен ваше  
данных согласие

## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| корзину | 2       | ✖     | ✖        | ✖               | ✖        |
|         |         |       |          |                 |          |

## Keywords Consistency

|            |   |   |   |   |   |
|------------|---|---|---|---|---|
| ваше       | 2 | ✖ | ✖ | ✖ | ✖ |
| имя        | 2 | ✖ | ✖ | ✖ | ✖ |
| контактный | 2 | ✖ | ✖ | ✖ | ✖ |
| телефон    | 2 | ✖ | ✖ | ✖ | ✖ |

## Usability

|                                                                                    |              |                                                                                                                                          |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|    | Url          | Domain : kotel-54.ru<br>Length : 11                                                                                                      |
|    | Favicon      | Great, your website has a favicon.                                                                                                       |
|    | Printability | Great. We have found a Print-Friendly CSS.                                                                                               |
|   | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                    |                 |                                                                                                                                                |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                         |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                       |
|  | W3C Validity    | Errors : 122<br>Warnings : 14                                                                                                                  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                     |
|  | Speed Tips      |  Excellent, your website doesn't use nested tables.         |

## Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://kotel-54.ru/sitemap.xml>



### Robots.txt

<http://kotel-54.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.