

# Website review интерстрой.рф

Generated on May 04 2025 20:36 PM

The score is 40/100



## SEO Content

|  |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |
|--|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|  | Title              | <p>ИнтерСтрой — официальный сайт   Новостройки от застройщика в Крыму, Мурманске и Калининградской области</p> <p><b>Length : 103</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                         |                |                |                |                |                |
|  | Description        | <p>Официальный сайт компании ИнтерСтрой. Квартыры в новостройках Крыма, Мурманска и Калининградской области по цене застройщика. 19 лет опыта. Более 90 введенных в эксплуатацию объектов общей площадью свыше 900 000 квадратных метров. Доступна ипотека, рассрочка и покупка жилья с помощью материнского капитала.</p> <p><b>Length : 307</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |                |                |                |                |                |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                               |                |                |                |                |                |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                         |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  | Images             | <p>We found 23 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                 |                |                |                |                |                |

## SEO Content

|                                                                                   |                 |                                                                                                                                                     |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                           |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 103 links including 1 link(s) to files                                            |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 2.91%<br><br>Internal Links 97.09% |

## In-page links

| Anchor                         | Type     | Juice         |
|--------------------------------|----------|---------------|
| =                              | Internal | Passing Juice |
| <a href="#">Новостройки</a>    | Internal | Passing Juice |
| <a href="#">Севастополь</a>    | Internal | Passing Juice |
| <a href="#">Дом на Маячной</a> | Internal | Passing Juice |
| <a href="#">Доброгород</a>     | Internal | Passing Juice |
| <a href="#">Континенталь</a>   | Internal | Passing Juice |
| <a href="#">Симферополь</a>    | Internal | Passing Juice |
|                                |          |               |

## In-page links

|                                              |          |               |
|----------------------------------------------|----------|---------------|
| <a href="#">Республика</a>                   | Internal | Passing Juice |
| <a href="#">Поэма</a>                        | Internal | Passing Juice |
| <a href="#">Листория</a>                     | Internal | Passing Juice |
| <a href="#">БЦ Крымский</a>                  | Internal | Passing Juice |
| <a href="#">Моне</a>                         | Internal | Passing Juice |
| <a href="#">Парковые кварталы</a>            | Internal | Passing Juice |
| <a href="#">Симфония</a>                     | Internal | Passing Juice |
| <a href="#">Ботаника</a>                     | Internal | Passing Juice |
| <a href="#">Ялта</a>                         | Internal | Passing Juice |
| <a href="#">Вилла Ливадия</a>                | Internal | Passing Juice |
| <a href="#">Бакунинский</a>                  | Internal | Passing Juice |
| <a href="#">ЯлтаПарк</a>                     | Internal | Passing Juice |
| <a href="#">Вишневый Сад</a>                 | Internal | Passing Juice |
| <a href="#">Ай-Петри</a>                     | Internal | Passing Juice |
| <a href="#">Евпатория</a>                    | Internal | Passing Juice |
| <a href="#">ЦентрПарк</a>                    | Internal | Passing Juice |
| <a href="#">Розовое Озеро</a>                | Internal | Passing Juice |
| <a href="#">Ола-апарт</a>                    | Internal | Passing Juice |
| <a href="#">Кубики</a>                       | Internal | Passing Juice |
| <a href="#">Космос Смарт Евпатория Отель</a> | Internal | Passing Juice |
| <a href="#">Феодосия</a>                     | Internal | Passing Juice |
| <a href="#">Утесов</a>                       | Internal | Passing Juice |
| <a href="#">Алушта</a>                       | Internal | Passing Juice |
| <a href="#">Лучистое</a>                     | Internal | Passing Juice |
| <a href="#">Garden Palace</a>                | Internal | Passing Juice |
| <a href="#">На Фонтанке</a>                  | Internal | Passing Juice |
| <a href="#">Бахчисарай</a>                   | Internal | Passing Juice |
| <a href="#">Прованс</a>                      | Internal | Passing Juice |
|                                              |          |               |

## In-page links

|                                         |          |               |
|-----------------------------------------|----------|---------------|
| <a href="#">Мурманск</a>                | Internal | Passing Juice |
| <a href="#">Северное сияние</a>         | Internal | Passing Juice |
| <a href="#">Калининград</a>             | External | Passing Juice |
| <a href="#">Готовые объекты</a>         | Internal | Passing Juice |
| <a href="#">Севастополь</a>             | Internal | Passing Juice |
| <a href="#">Дом на Маячной</a>          | Internal | Passing Juice |
| <a href="#">Лесной</a>                  | Internal | Passing Juice |
| <a href="#">Горизонт</a>                | Internal | Passing Juice |
| <a href="#">Каравелла</a>               | Internal | Passing Juice |
| <a href="#">Дом на Корчагина</a>        | Internal | Passing Juice |
| <a href="#">Дом на Горпищенко</a>       | Internal | Passing Juice |
| <a href="#">Дом на Шевченко</a>         | Internal | Passing Juice |
| <a href="#">Юбилейный</a>               | Internal | Passing Juice |
| <a href="#">Парк Победы</a>             | Internal | Passing Juice |
| <a href="#">Айвазовский</a>             | Internal | Passing Juice |
| <a href="#">ЖК «Рудневский»:</a>        | Internal | Passing Juice |
| <a href="#">ЖК «Троицкий»:</a>          | Internal | Passing Juice |
| <a href="#">ЖК «Шишкин»:</a>            | Internal | Passing Juice |
| <a href="#">ЖК «Куприн»:</a>            | Internal | Passing Juice |
| <a href="#">ЖК «Омега»:</a>             | Internal | Passing Juice |
| <a href="#">Апельсин</a>                | Internal | Passing Juice |
| <a href="#">Ореховый</a>                | Internal | Passing Juice |
| <a href="#">Бизнес-пространство Куб</a> | Internal | Passing Juice |
| <a href="#">Адмиральская Лагуна</a>     | Internal | Passing Juice |
| <a href="#">Корабельный</a>             | Internal | Passing Juice |
| <a href="#">Симферополь</a>             | Internal | Passing Juice |
| <a href="#">ЖК на бульваре Ленина</a>   | Internal | Passing Juice |
| <a href="#">ЖК на Батурина</a>          | Internal | Passing Juice |
|                                         |          |               |

## In-page links

|                                                                                      |          |               |
|--------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Феодосия</a>                                                             | Internal | Passing Juice |
| <a href="#">Кристалл</a>                                                             | Internal | Passing Juice |
| <a href="#">Алушта</a>                                                               | Internal | Passing Juice |
| <a href="#">Семейный</a>                                                             | Internal | Passing Juice |
| <a href="#">Аренда</a>                                                               | Internal | Passing Juice |
| <a href="#">Условия покупки</a>                                                      | Internal | Passing Juice |
| <a href="#">Ипотека</a>                                                              | Internal | Passing Juice |
| <a href="#">Материнский капитал</a>                                                  | Internal | Passing Juice |
| <a href="#">Рассрочка</a>                                                            | Internal | Passing Juice |
| <a href="#">Купить онлайн</a>                                                        | Internal | Passing Juice |
| <a href="#">Рассрочка на гибких условиях</a>                                         | Internal | Passing Juice |
| <a href="#">О компании</a>                                                           | Internal | Passing Juice |
| <a href="#">Вакансии</a>                                                             | Internal | Passing Juice |
| <a href="#">Новости</a>                                                              | Internal | Passing Juice |
| <a href="#">Награды</a>                                                              | Internal | Passing Juice |
| <a href="#">Контакты</a>                                                             | Internal | Passing Juice |
| <a href="#">Узнать подробнее</a>                                                     | Internal | Passing Juice |
| <a href="#">Узнать подробнее</a>                                                     | Internal | Passing Juice |
| <a href="#">44 объекта</a>                                                           | Internal | Passing Juice |
| <a href="#">435 объектов</a>                                                         | Internal | Passing Juice |
| <a href="#">954 объекта</a>                                                          | Internal | Passing Juice |
| <a href="#">График работы ГК «ИнтерСтрой» в праздничные дни</a>                      | Internal | Passing Juice |
| <a href="#">Курортный комплекс «Лучистое» в Алуште - место, где хочется остаться</a> | Internal | Passing Juice |
| <a href="#">Начните свой день с вдохновением - у самого моря!</a>                    | Internal | Passing Juice |
| <a href="#">В Крыму торжественно открыт первый этап ЖК «Республика»</a>              | Internal | Passing Juice |
| <a href="#">ГК «ИнтерСтрой» получила награду от сервиса Авито.Недвижимость</a>       | Internal | Passing Juice |
|                                                                                      |          |               |

## In-page links

|                                                                                          |          |               |
|------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Жилой комплекс «Прованс» сдан в эксплуатацию</a>                             | Internal | Passing Juice |
| <a href="#">Первый апарт-отель от федерального гостиничного оператора в Крыму</a>        | Internal | Passing Juice |
| <a href="#">Крытый паркинг - идеальное решение для любого автовладельца</a>              | Internal | Passing Juice |
| <a href="#">Тенденции на рынке недвижимости у моря: анализ ситуации на примере Крыма</a> | Internal | Passing Juice |
| <a href="#">В Евпатории появится новый эксклюзивный апарт-отель</a>                      | Internal | Passing Juice |
| <a href="#">Жилой комплекс «Прованс» - скоро ввод в эксплуатацию</a>                     | Internal | Passing Juice |
| <a href="#">Что говорят клиенты о ГК «ИнтерСтрой»</a>                                    | Internal | Passing Juice |
| <a href="#">Готовые объекты</a>                                                          | Internal | Passing Juice |
| <a href="#">Жилищные сертификаты</a>                                                     | Internal | Passing Juice |
| =                                                                                        | External | Passing Juice |
| =                                                                                        | External | Passing Juice |
| <a href="#">Политика конфиденциальности</a>                                              | Internal | Passing Juice |
| <a href="#">обработку персональных данных</a>                                            | Internal | Passing Juice |
| <a href="#">Квартиры</a>                                                                 | Internal | Passing Juice |

## SEO Keywords

|                                                                                    |                |  |
|------------------------------------------------------------------------------------|----------------|--|
|  | Keywords Cloud |  |
|------------------------------------------------------------------------------------|----------------|--|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability

|                                                                                    |     |                                       |
|------------------------------------------------------------------------------------|-----|---------------------------------------|
|  | Url | Domain : интерстрой.рф<br>Length : 13 |
|                                                                                    |     |                                       |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | W3C Validity    | Errors : 9<br>Warnings : 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

✓ Flash content

## Optimization

|   |             |                                                                                                                                                                                                                                                                                                 |
|---|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ✓ | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://www.xn--e1afeoglahgd.xn--p1ai/sitemap.xml">https://www.xn--e1afeoglahgd.xn--p1ai/sitemap.xml</a></p>                                                                                                                         |
| ✓ | Robots.txt  | <p><a href="http://xn--e1afeoglahgd.xn--p1ai/robots.txt">http://xn--e1afeoglahgd.xn--p1ai/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                  |
| ✗ | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |