

# Revisión web de discoverswiss.ch

Generado el 02 Junio 2025 21:21 PM

La puntuación es 75/100



## Contenido SEO

|    | Título                                                                                                                                                        | <p>Discover Swiss! - Your online guide to Switzerland</p> <p><b>Longitud : 50</b></p> <p>Perfecto, tu título contiene entre 10 y 70 caracteres.</p>                                                                                                                                                                                                                                                                                                                                                                                       |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------|---------|-------|-----------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------------------------|
|    | Descripción                                                                                                                                                   | <p>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</p> <p><b>Longitud : 157</b></p> <p>Genial, tu descripción meta contiene entre 70 y 160 caracteres.</p>                                                                                                                                                                                                                                                                  |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
|  | Palabras Claves (Keywords)                                                                                                                                    | <p>switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, city, travel guide switzerland, swiss cities, best places in switzerland, switzerland attractions, switzerland vacation, switzerland nature, swiss culture, switzerland mountains, switzerland hiking, scenic train switzerland, swiss travel tips, lake, switzerland holidays, travel switzerland, switzerland sightseeing</p> <p>Bien, tu página contiene palabras clave (meta keywords).</p>               |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
|  | Propiedades Meta Og                                                                                                                                           | <p>Bien. Tu página usa propiedades Og (etiquetas og).</p> <table><thead><tr><th>Propiedad</th><th>Contenido</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Discover Swiss!</td></tr><tr><td>description</td><td>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</td></tr><tr><td>url</td><td>https://discoverswiss.ch/</td></tr></tbody></table> | Propiedad | Contenido | locale | en_US | type | website | title | Discover Swiss! | description | Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! | url | https://discoverswiss.ch/ |
| Propiedad                                                                          | Contenido                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| locale                                                                             | en_US                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| type                                                                               | website                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| title                                                                              | Discover Swiss!                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| description                                                                        | Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| url                                                                                | https://discoverswiss.ch/                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |

# Contenido SEO

|                                                                                    |                                                              | <table><tr><td>site_name</td><td colspan="5">Discover Swiss!</td></tr><tr><td>image</td><td colspan="5">https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png</td></tr><tr><td>image:width</td><td colspan="5">328</td></tr><tr><td>image:height</td><td colspan="5">180</td></tr><tr><td>image:type</td><td colspan="5">image/png</td></tr></table> |    |    |    |    |    | site_name | Discover Swiss! |   |   |   |    | image | https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |  |  |  | image:width | 328 |  |  |  |  | image:height | 180 |  |  |  |  | image:type | image/png |  |  |  |  |
|------------------------------------------------------------------------------------|--------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|-----------|-----------------|---|---|---|----|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|-------------|-----|--|--|--|--|--------------|-----|--|--|--|--|------------|-----------|--|--|--|--|
| site_name                                                                          | Discover Swiss!                                              |                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| image                                                                              | https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png |                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| image:width                                                                        | 328                                                          |                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| image:height                                                                       | 180                                                          |                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| image:type                                                                         | image/png                                                    |                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|    | Titulos                                                      | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>15</td><td>0</td></tr></table>                                                                                                                                                                                            | H1 | H2 | H3 | H4 | H5 | H6        | 1               | 0 | 1 | 0 | 15 | 0     | <ul style="list-style-type: none"><li>• [H1] Discover the Best of Switzerland – Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await</li><li>• [H3] Press ESC to close</li><li>• [H5] The Absence of ß in Switzerland Has No Connection to Nazi Germany</li><li>• [H5] Swiss Vineyards Where History Meets the Harvest</li><li>• [H5] Lake Lucerne – The Jewel of Central Switzerland</li><li>• [H5] Swiss Crypto Valley Hub of Innovation</li><li>• [H5] Large Hadron Collider</li><li>• [H5] Internet Speed in Switzerland</li><li>• [H5] CERN the Swiss Gateway to the Secrets of the Universe</li><li>• [H5] Bernina Express a masterpiece of Swiss railway travel</li><li>• [H5] Lake Lugano a picturesque jewel of Switzerland and Italy</li><li>• [H5] Switzerland’s Mobile Networks: Coverage, Providers, and Costs</li><li>• [H5] Lugano: The Swiss Riviera</li><li>• [H5] Federal Assembly of Switzerland</li><li>• [H5] Grossmünster – the legendary cathedral of Zurich</li><li>• [H5] Lausanne city</li><li>• [H5] Limmat river</li></ul> |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|                                                                                    |                                                              | H1                                                                                                                                                                                                                                                                                                                                                          | H2 | H3 | H4 | H5 | H6 |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
| 1                                                                                  | 0                                                            | 1                                                                                                                                                                                                                                                                                                                                                           | 0  | 15 | 0  |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|                                                                                    |                                                              |                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|  | Imagenes                                                     | Hemos encontrado 16 imágenes en esta web.<br><br>Bien, la mayoría de tus imágenes tienen atributo alt.                                                                                                                                                                                                                                                      |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|  | Ratio Texto/HTML                                             | Ratio : <b>21%</b><br><br>Bien, el ratio entre texto y código HTML de esta página es mayor que 15, pero menor que 25 por ciento.                                                                                                                                                                                                                            |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|  | Flash                                                        | Perfecto, no se ha detectado contenido Flash en la página.                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |
|  | Iframe                                                       | Genial, no se han detectado Iframes en la página.                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |           |                 |   |   |   |    |       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |  |             |     |  |  |  |  |              |     |  |  |  |  |            |           |  |  |  |  |

## Enlaces SEO

|                                                                                  |                           |                                                                                                              |
|----------------------------------------------------------------------------------|---------------------------|--------------------------------------------------------------------------------------------------------------|
|  | Reescritura URL           | Bien. Tus enlaces parecen amigables                                                                          |
|  | Guiones bajos en las URLs | Perfecto! No hemos detectado guiones bajos en tus URLs                                                       |
|  | Enlaces en página         | Hemos encontrado un total de 29 enlaces incluyendo 0 enlace(s) a ficheros                                    |
|  | Statistics                | <p>Enlaces Externos : noFollow 0%</p> <p>Enlaces Externos : Pasando Jugo 0%</p> <p>Enlaces Internos 100%</p> |

## Enlaces en página

| Ancla                                                                              | Tipo    | Jugo         |
|------------------------------------------------------------------------------------|---------|--------------|
| <a href="#">About</a>                                                              | Interna | Pasando Jugo |
| <a href="#">Privacy Policy</a>                                                     | Interna | Pasando Jugo |
| <a href="#">Contacts</a>                                                           | Interna | Pasando Jugo |
| <a href="#">History</a>                                                            | Interna | Pasando Jugo |
| <a href="#">The Absence of β in Switzerland Has No Connection to Na-zi Germany</a> | Interna | Pasando Jugo |
| <a href="#">Wine</a>                                                               | Interna | Pasando Jugo |
| <a href="#">Swiss Vineyards Where History Meets the Harvest</a>                    | Interna | Pasando Jugo |
| <a href="#">Lakes</a>                                                              | Interna | Pasando Jugo |
| <a href="#">Lake Lucerne &amp;#8211; The Jewel of Central Switzerland</a>          | Interna | Pasando Jugo |
| <a href="#">Swiss made</a>                                                         | Interna | Pasando Jugo |
| <a href="#">Swiss Crypto Valley Hub of Innovation</a>                              | Interna | Pasando Jugo |
| <a href="#">Practical info</a>                                                     | Interna | Pasando Jugo |
| <a href="#">Large Hadron Collider</a>                                              | Interna | Pasando Jugo |
| <a href="#">Internet Speed in Switzerland</a>                                      | Interna | Pasando Jugo |
| <a href="#">CERN the Swiss Gateway to the Secrets of the Universe</a>              | Interna | Pasando Jugo |
| <a href="#">Transport</a>                                                          | Interna | Pasando Jugo |

## Enlaces en página

|                                                                               |         |              |
|-------------------------------------------------------------------------------|---------|--------------|
| <a href="#">Bernina Express a masterpiece of Swiss railway travel</a>         | Interna | Pasando Jugo |
| <a href="#">Lake Lugano a picturesque jewel of Switzerland and Italy</a>      | Interna | Pasando Jugo |
| <a href="#">Switzerland's Mobile Networks: Coverage, Providers, and Costs</a> | Interna | Pasando Jugo |
| <a href="#">Cities</a>                                                        | Interna | Pasando Jugo |
| <a href="#">Lugano: The Swiss Riviera</a>                                     | Interna | Pasando Jugo |
| <a href="#">Federal Assembly of Switzerland</a>                               | Interna | Pasando Jugo |
| <a href="#">Culture</a>                                                       | Interna | Pasando Jugo |
| <a href="#">Grossmünster &amp;#8211; the legendary cathedral of Zurich</a>    | Interna | Pasando Jugo |
| <a href="#">Lausanne city</a>                                                 | Interna | Pasando Jugo |
| <a href="#">Nature</a>                                                        | Interna | Pasando Jugo |
| <a href="#">Limmat river</a>                                                  | Interna | Pasando Jugo |
| <a href="#">2</a>                                                             | Interna | Pasando Jugo |
| <a href="#">3</a>                                                             | Interna | Pasando Jugo |

## Palabras Clave SEO



Nube de Palabras Clave

switzerland practical lake swiss info  
breathtaking city mountains nature discover

## Consistencia de las Palabras Clave

| Palabra Clave (Keyword) | Contenido | Título | Palabras Claves (Keywords) | Descripción | Titulos |
|-------------------------|-----------|--------|----------------------------|-------------|---------|
| switzerland             | 25        | ✓      | ✓                          | ✓           | ✓       |
| swiss                   | 13        | ✓      | ✓                          | ✓           | ✓       |
| lake                    | 6         | ✗      | ✓                          | ✗           | ✓       |
| city                    | 6         | ✗      | ✓                          | ✗           | ✓       |
| mountains               | 5         | ✗      | ✓                          | ✗           | ✗       |

## Consistencia de las Palabras Clave

### Usabilidad

|                                                                                  |                |                                                                  |
|----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------|
|  | Url            | Dominio : discoverswiss.ch<br>Longitud : 16                      |
|  | Favicon        | Genial, tu web tiene un favicon.                                 |
|  | Imprimibilidad | Genial. Hemos encontrado una hoja de estilos CSS para impresión. |
|  | Idioma         | Genial. Has declarado el idioma en.                              |
|  | Dublin Core    | Esta página no usa Dublin Core.                                  |

### Documento

|                                                                                    |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Tipo de documento (Doctype) | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Codificación                | Perfecto. Has declarado como codificación UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Validez W3C                 | Errores : 4<br>Avisos : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Privacidad de los Emails    | Genial. No hay ninguna dirección de email como texto plano!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | HTML obsoleto               | Genial, no hemos detectado ninguna etiqueta HTML obsoleta.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Consejos de Velocidad       | <div><div></div> Excelente, esta web no usa tablas.</div> <div><div></div> Perfecto. No se han declarado estilos embebidos (inline CSS) en tus etiquetas HTML!</div> <div><div></div> Muy mal, tu página web usa demasiados ficheros CSS (más de 4).</div> <div><div></div> Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).</div> <div><div></div> Su sitio web se beneficia del tipo de compresión gzip.</div> |

## Documento

¡Perfecto!

## Movil



### Optimización Móvil

- ✓ Icono para Apple
- ✓ Etiqueta Meta Viewport
- ✓ Contenido Flash

## Optimización



### Mapa del sitio XML

¡Perfecto! Su sitio tiene un mapa del sitio en XML.

[https://discoverswiss.ch/sitemap\\_index.xml](https://discoverswiss.ch/sitemap_index.xml)



### Robots.txt

<http://discoverswiss.ch/robots.txt>

¡Estupendo! Su sitio web tiene un archivo robots.txt.



### Herramientas de Analítica

¡Perfecto! Su sitio web tiene una herramienta de análisis.



Google Analytics