

# Evaluation du site discoverswiss.ch

Généré le 02 Juin 2025 21:21

Le score est de 75/100



## Optimisation du contenu

|    | Titre                                                                                                                                                         | <p>Discover Swiss! - Your online guide to Switzerland</p> <p><b>Longueur : 50</b></p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>                                                                                                                                                                                                                                                                                                                                                                  |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------|--------|-------|------|---------|-------|-----------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---------------------------|
|    | Description                                                                                                                                                   | <p>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</p> <p><b>Longueur : 157</b></p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>                                                                                                                                                                                                                                    |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
|  | Mots-clefs                                                                                                                                                    | <p>switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, city, travel guide switzerland, swiss cities, best places in switzerland, switzerland attractions, switzerland vacation, switzerland nature, swiss culture, switzerland mountains, switzerland hiking, scenic train switzerland, swiss travel tips, lake, switzerland holidays, travel switzerland, switzerland sightseeing</p> <p>Bien, votre page contient une balise META keywords.</p> |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
|  | Propriétés Open Graph                                                                                                                                         | <p>Bien, cette page profite des balises META Open Graph.</p> <table><tr><th>Propriété</th><th>Contenu</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Discover Swiss!</td></tr><tr><td>description</td><td>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</td></tr><tr><td>url</td><td>https://discoverswiss.ch/</td></tr></table>           | Propriété | Contenu | locale | en_US | type | website | title | Discover Swiss! | description | Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! | url | https://discoverswiss.ch/ |
| Propriété                                                                          | Contenu                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| locale                                                                             | en_US                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| type                                                                               | website                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| title                                                                              | Discover Swiss!                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| description                                                                        | Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |
| url                                                                                | https://discoverswiss.ch/                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |           |         |        |       |      |         |       |                 |             |                                                                                                                                                               |     |                           |

## Optimisation du contenu

|                                                                                    |                                                              | <table><tr><td>site_name</td><td>Discover Swiss!</td></tr><tr><td>image</td><td>https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png</td></tr><tr><td>image:width</td><td>328</td></tr><tr><td>image:height</td><td>180</td></tr><tr><td>image:type</td><td>image/png</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | site_name | Discover Swiss! | image | https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png | image:width | 328 | image:height | 180 | image:type | image/png |    |   |
|------------------------------------------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------------|-------|--------------------------------------------------------------|-------------|-----|--------------|-----|------------|-----------|----|---|
| site_name                                                                          | Discover Swiss!                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |                 |       |                                                              |             |     |              |     |            |           |    |   |
| image                                                                              | https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |                 |       |                                                              |             |     |              |     |            |           |    |   |
| image:width                                                                        | 328                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |                 |       |                                                              |             |     |              |     |            |           |    |   |
| image:height                                                                       | 180                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |                 |       |                                                              |             |     |              |     |            |           |    |   |
| image:type                                                                         | image/png                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |                 |       |                                                              |             |     |              |     |            |           |    |   |
|    | Niveaux de titre                                             | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>15</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Discover the Best of Switzerland – Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await</li><li>• [H3] Press ESC to close</li><li>• [H5] The Absence of ß in Switzerland Has No Connection to Nazi Germany</li><li>• [H5] Swiss Vineyards Where History Meets the Harvest</li><li>• [H5] Lake Lucerne – The Jewel of Central Switzerland</li><li>• [H5] Swiss Crypto Valley Hub of Innovation</li><li>• [H5] Large Hadron Collider</li><li>• [H5] Internet Speed in Switzerland</li><li>• [H5] CERN the Swiss Gateway to the Secrets of the Universe</li><li>• [H5] Bernina Express a masterpiece of Swiss railway travel</li><li>• [H5] Lake Lugano a picturesque jewel of Switzerland and Italy</li><li>• [H5] Switzerland’s Mobile Networks: Coverage, Providers, and Costs</li><li>• [H5] Lugano: The Swiss Riviera</li><li>• [H5] Federal Assembly of Switzerland</li><li>• [H5] Grossmünster – the legendary cathedral of Zurich</li><li>• [H5] Lausanne city</li><li>• [H5] Limmat river</li></ul> | H1        | H2              | H3    | H4                                                           | H5          | H6  | 1            | 0   | 1          | 0         | 15 | 0 |
| H1                                                                                 | H2                                                           | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | H4        | H5              | H6    |                                                              |             |     |              |     |            |           |    |   |
| 1                                                                                  | 0                                                            | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 0         | 15              | 0     |                                                              |             |     |              |     |            |           |    |   |
|  | Images                                                       | Nous avons trouvé 16 image(s) sur cette page Web.<br><br>Bien, la plupart ou la totalité de vos images possèdent un attribut alt                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |                 |       |                                                              |             |     |              |     |            |           |    |   |
|  | Ratio texte/HTML                                             | Ratio : <b>21%</b><br><br>Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |                 |       |                                                              |             |     |              |     |            |           |    |   |
|  | Flash                                                        | Parfait, aucun contenu FLASH n'a été détecté sur cette page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |                 |       |                                                              |             |     |              |     |            |           |    |   |
|  | Iframe                                                       | Génial, il n'y a pas d'Iframes détectés sur cette page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |           |                 |       |                                                              |             |     |              |     |            |           |    |   |

## Liens

|                                                                                  |                         |                                                                                          |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|  | Réécriture d'URLs       | Bien. Vos liens sont optimisés!                                                          |
|  | Tiret bas dans les URLs | Parfait! Aucuns soulignements détectés dans vos URLs.                                    |
|  | Liens dans la page      | Nous avons trouvé un total de 29 lien(s) dont 0 lien(s) vers des fichiers                |
|  | Statistics              | Liens externes : noFollow 0%<br>Liens externes : Passing Juice 0%<br>Liens internes 100% |

## Liens dans la page

| Texte d'ancre                                                                      | Type    | Juice         |
|------------------------------------------------------------------------------------|---------|---------------|
| <a href="#">About</a>                                                              | Interne | Passing Juice |
| <a href="#">Privacy Policy</a>                                                     | Interne | Passing Juice |
| <a href="#">Contacts</a>                                                           | Interne | Passing Juice |
| <a href="#">History</a>                                                            | Interne | Passing Juice |
| <a href="#">The Absence of ß in Switzerland Has No Connection to Na-zi Germany</a> | Interne | Passing Juice |
| <a href="#">Wine</a>                                                               | Interne | Passing Juice |
| <a href="#">Swiss Vineyards Where History Meets the Harvest</a>                    | Interne | Passing Juice |
| <a href="#">Lakes</a>                                                              | Interne | Passing Juice |
| <a href="#">Lake Lucerne &amp;#8211; The Jewel of Central Switzerland</a>          | Interne | Passing Juice |
| <a href="#">Swiss made</a>                                                         | Interne | Passing Juice |
| <a href="#">Swiss Crypto Valley Hub of Innovation</a>                              | Interne | Passing Juice |
| <a href="#">Practical info</a>                                                     | Interne | Passing Juice |
| <a href="#">Large Hadron Collider</a>                                              | Interne | Passing Juice |
| <a href="#">Internet Speed in Switzerland</a>                                      | Interne | Passing Juice |
| <a href="#">CERN the Swiss Gateway to the Secrets of the Universe</a>              | Interne | Passing Juice |
| <a href="#">Transport</a>                                                          | Interne | Passing Juice |

## Liens dans la page

|                                                                               |         |               |
|-------------------------------------------------------------------------------|---------|---------------|
| <a href="#">Bernina Express a masterpiece of Swiss railway travel</a>         | Interne | Passing Juice |
| <a href="#">Lake Lugano a picturesque jewel of Switzerland and Italy</a>      | Interne | Passing Juice |
| <a href="#">Switzerland's Mobile Networks: Coverage, Providers, and Costs</a> | Interne | Passing Juice |
| <a href="#">Cities</a>                                                        | Interne | Passing Juice |
| <a href="#">Lugano: The Swiss Riviera</a>                                     | Interne | Passing Juice |
| <a href="#">Federal Assembly of Switzerland</a>                               | Interne | Passing Juice |
| <a href="#">Culture</a>                                                       | Interne | Passing Juice |
| <a href="#">Grossmünster &amp;#8211; the legendary cathedral of Zurich</a>    | Interne | Passing Juice |
| <a href="#">Lausanne city</a>                                                 | Interne | Passing Juice |
| <a href="#">Nature</a>                                                        | Interne | Passing Juice |
| <a href="#">Limmat river</a>                                                  | Interne | Passing Juice |
| 2                                                                             | Interne | Passing Juice |
| 3                                                                             | Interne | Passing Juice |

## Mots-clefs

|                                                                                    |                     |                                                                                             |
|------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------|
|  | Nuage de mots-clefs | lake <b>switzerland</b> nature practical swiss<br>breathtaking mountains discover info city |
|------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------|

## Cohérence des mots-clefs

| Mot-clef    | Contenu | Titre | Mots-clefs | Description | Niveaux de titre |
|-------------|---------|-------|------------|-------------|------------------|
| switzerland | 25      | ✓     | ✓          | ✓           | ✓                |
| swiss       | 13      | ✓     | ✓          | ✓           | ✓                |
| lake        | 6       | ✗     | ✓          | ✗           | ✓                |
| city        | 6       | ✗     | ✓          | ✗           | ✓                |
| mountains   | 5       | ✗     | ✓          | ✗           | ✗                |

## Ergonomie

|                                                                                  |               |                                                          |
|----------------------------------------------------------------------------------|---------------|----------------------------------------------------------|
|  | Url           | Domaine : discoverswiss.ch<br>Longueur : 16              |
|  | Favicon       | Génial, votre site web dispose d'un favicon.             |
|  | Imprimabilité | Génial. L'impression est optimisée grâce aux styles CSS. |
|  | Langue        | Bien. Votre langue est : en.                             |
|  | Dublin Core   | Cette page ne profite pas des métadonnées Dublin Core.   |

## Document

|                                                                                    |                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Encodage               | Parfait. Votre charset est UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Validité W3C           | Erreurs : 4<br>Avertissements : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | E-mail confidentialité | Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | HTML obsolètes         | Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Astuces vitesse        | <div> Excellent, votre site n'utilise pas de tableaux imbriqués.</div> <div> Parfait. Aucun style css inline n'a été trouvé dans vos tags HTML!</div> <div> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</div> <div> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</div> <div> Parfait : votre site tire parti de gzip.</div> |

## Document

### Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                              |
|----------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Optimisation mobile | <div><div> Icône Apple</div><div> Méta tags viewport</div><div> Contenu FLASH</div></div> |
|----------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Optimisation

|                                                                                   |                    |                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Sitemap XML        | <p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <div><a href="https://discoverswiss.ch/sitemap_index.xml">https://discoverswiss.ch/sitemap_index.xml</a></div>        |
|   | Robots.txt         | <p><a href="http://discoverswiss.ch/robots.txt">http://discoverswiss.ch/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>                          |
|  | Mesures d'audience | <p>Votre site web dispose d'une outil d'analytics, ce qui est optimal.</p> <div> Google Analytics</div> |